

BYO 2023 Raise-A-Thon Instructions

Friends and family love hearing about your passion for playing music, and the Raise-A-Thon is a great opportunity for them to support you and to help the orchestra provide scholarships to deserving and talented musicians!

The steps are very easy and you can get as creative as you'd like!

Contact as many sponsors as you can (do this as soon as possible!)

You can use the letter template found on the [Raise-A-Thon page](#) of our website as is, modify it, or create your own! Use one or more of these methods to reach lots of people:

Email: most adults 📧 email and you can send once and copy everybody!

Social Media: post a pic or clip of you playing or asking for support!

Text: send a short text with a link to the BYO RaT page.

Call: ok this sounds old fashioned but is great for close relatives!

Go Fund Me: create your own fundraiser (include a video to make it pop!)

Make it personal!!

Supporters are more likely to donate when they see how much playing music means to you! So include a photo of you with your instrument or a short video of you playing a few measures of your favorite piece. You could even ask them to pledge to donate a small amount for each hour you play your instrument during the fundraiser. Even if a donor pledges even \$0.50/hour that will add up to \$30 or more!

Donations are due by rehearsal on Saturday, December 2nd

Donors can make their donation on the <https://www.byoweb.org/raise-a-thon>, clicking on the 'Sponsor a BYO Musician!' button (and selecting your name so you get credit) or by writing a check to BYO with your name in the memo line. Turn in donations when signing in for rehearsal anytime between now and December 3rd.

Win Prizes!!!!

We want 100% participation in RaT and we have added a raffle drawing this year to award prizes so everybody who participates will have a chance to win!

Top 3 fundraisers will each win a great prize!

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2 more winners will be drawn at random from all those who raised money!

Questions? Email RaiseAThon@byoweb.org and we'll get back to you quickly!