

## BYO 2022 Raise-A-Thon Instructions

***Friends and family love hearing about your passion for playing music, and the Raise-A-Thon is a great opportunity for them to support you and to help the orchestra provide scholarships to deserving and talented musicians!***

The steps are very easy and you can get as creative as you'd like!

### **Contact as many sponsors as you can (do this as soon as possible!)**

You can use the letter template found on the [RaT page](#) of our website as is, modify it, or create your own! Use one or more of these methods to reach lots of people:

**Email:** most adults 📧 email and you can send once and copy everybody!

**Social Media:** post a pic or clip of you playing or asking for support!

**Text:** send a short text with a link to the BYO RaT page.

**Call:** ok this sounds old fashioned but is great for close relatives!

**Go Fund Me:** create your own fundraiser (include a video to make it pop!)

### **Make it personal!!**

***Supporters are more likely to donate when they see how much playing music means to you!*** So include a photo of you with your instrument or a short video of you playing a few measures of your favorite piece. You could even ask them to pledge to donate a small amount for each hour you play your instrument during the fundraiser. Even if a donor pledges even \$0.50/hour that will add up to \$30 or more!

### **Donations are due by rehearsal on Saturday, December 3rd**

Donors can make their donation on the <https://www.byoweb.org/rat-checkout> (selecting your name so you get credit) or by writing a check to BYO with your name in the memo line. Turn in donations when signing in for rehearsal anytime between now and December 3rd.

### **Win Prizes!!!!**

***We want 100% participation in RaT and we have added a raffle drawing this year to award prizes so everybody who participates will have a chance to win!***

**Top 3 fundraisers will each win a great prize!**

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**2 more winners will be drawn at random from all those who raised money!**

Questions? Email [RaiseAThon@byoweb.org](mailto:RaiseAThon@byoweb.org) and we'll get back to you quickly!